

New in 2025

TWO WEEKENDS



anchorage home builders association

# PARADE *of* HOMES

SEPTEMBER 6-7 & 13-14, 2025

12-5PM

The Parade of Homes is the premiere new construction home tour in the Municipality of Anchorage. This honored event showcases the latest trends and innovations in residential construction, and reflects the high-caliber talent of local builders, interior designers, craftsmen and landscape architects. The Parade offers such an impressive range of indoor and outdoor styles, features and amenities that appeal to the needs and dreams of current and future homeowners - from entry level to luxury custom homes.

# ENTRY FEES

\*\* Prices may be subject to change.

Entry fee includes either a half-page or full-page display in the Building Alaska Magazine and a Google Map placement on AHBA.net.

## HALF-PAGE ENTRY FEES

FIRST ENTRY: \$1,400

ADDITIONAL HOME ENTRY: \$1,000


## FULL-PAGE ENTRY FEES

HOME ENTRY: \$1,700

ADDITIONAL HOME ENTRY: \$1,500

*Includes additional photos and builder description*

5
COLONY BUILDERS
NEW CONSTRUCTION




**13311 DEPALATIS CIRCLE, ANCHORAGE**  
PALATERRA **\$994,900**


**2,701 SQ. FT.**      **3 BATH**  
**4 BEDROOM**      **3 GARAGE**

Colony's modern farmhouse, the Willamette plan, is located on a one-acre, cul-de-sac homesite. The wide open main level features a vaulted great room, designer kitchen with professional grade appliances, stunning primary suite and upgraded finishes. This gorgeous home is close to world-class recreational areas.

**DIRECTIONS:** New Seward Hwy to DeArmoun Rd Exit, East on DeArmoun Rd, right on Depalatis Cir

**BUILDER**  
  
COLONYBUILDERSAK.COM

**SUBCONTRACTORS**  
Partusch Plumbing | Northern Sheet Metal Builders  
Millwork Supply



**RE/MAX**  
**DYNAMIC PROPERTIES**  
TAMM TAYLOR  
(907) 244-3504  
tamtaylor124@gmail.com

**LATE ENTRY FEE: \$300 PER ENTRY**

*Any information submitted after July 25, 2025*

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SPINELL HOMES
SUBDIVISION



**2,800-4,500 SQ. FT.**      **3-4 BEDROOM**      **3-5 BATH**      **3-4 GARAGE**

**BUILDER**  


**ALANACHE CIRCLE, ANCHORAGE**      **SPRUCE TERRACES**      **LOTS: \$200,000+ HOMES: \$1,250,000+**

Introducing Anchorage's newest hillside neighborhood, Spruce Terraces. These homes feature amazing views, old growth hemlock forested homesites, a community water system with fire hydrants and paved streets. All homesites are 1.25 acres or larger. With spectacular views and room to spread out, enjoy life in the mountains while remaining just a quick commute to town.

**DIRECTIONS:** Head South on Old Seward Hwy toward Rabbit Creek, continue onto Rabbit Creek Rd, right on Golden View Dr, left on E 162 Ave, continue onto Wind Song Dr, right on Sandpiper Dr, left on Far View Pt

**BUILDER WEBSITE:** spinellhomes.com

At Spinell Homes, family is the heart of our business. We've been family owned and operated for more than 35 years. As Alaska's largest homebuilder, we've built more than 3,200 homes across Southcentral. We've given thousands of Alaska families the keys to safe, secure and energy-efficient homes.

**BUILDER**  
 **KW ALASKA GROUP**  
KEVIN SIGAFOS  
(907) 244-3212  
kevin@spinnellhomesalaska.com

# DEADLINES

## ENTRY DEADLINE

**July 22, 2025**

### Read before submitting your application:

The email address submitted on the application will be the contact person designated to approve and edit materials. Saggio will promptly email Google map location and entry information for approval. AHBA and Saggio are not responsible for changes that are not submitted by the deadline provided.

## ADDITIONAL ADVERTISING IN BUILDING ALASKA

Full-Page .....	\$1,600
Half-Page .....	\$1,050
Quarter-Page .....	\$850
Inside Front Cover .....	\$1,950
Inside Back Cover .....	\$1,950
Two-Page Spread .....	\$2,600

**Ad Reservation Due: July 29, 2025**

**Camera Ready Art Due: August 1, 2025**

# Sponsorships

**PRESENTING SPONSOR (LIMIT ONE) ..... \$6,500**

- Recognized as “Presenting Sponsor of the Parade of Homes”
- Company name mentioned in all forms of advertising
- Article sponsorship in the Building Alaska magazine (includes full-page article, half-page ad, article shared on social media platforms and the AHBA Blog)
- Minimum 20 mentions / tags on AHBA social media platforms
- Logo placement: inside Building Alaska magazine, AHBA website
- Logo placement on homepage and link to company website
- Event page listing with logo and link to company website
- Table reserved at the Gold Hammer Awards Gala (eight seats)
- Opportunity to display promotional materials in all home entries

**PLATINUM SPONSOR ..... \$5,200**

- Article sponsorship in the Building Alaska magazine (includes full-page article, half-page ad, article shared on social media platforms and the AHBA Blog )
- Company name mentioned in print and digital advertising
- Minimum 20 mentions / tags on AHBA social media platforms
- Logo placement: inside Building Alaska magazine, AHBA website
- Logo placement on homepage and link to company website
- Event page listing with logo and link to company website
- Table reserved at the Gold Hammer Awards Gala (eight seats)

**PEOPLE’S PICKS SPONSOR (LIMIT ONE) ..... \$4,500**

- Designation as “People’s Picks Sponsor” of the Parade of Homes **+ \$1,000 CASH PRIZE**
- Full-page ad in Building Alaska magazine
- Full-page dedicated to the contest info in the Building Alaska magazine
- Company logo recognition in print and digital advertising
- Company logo placement on the following: in the Building Alaska magazine, AHBA.net
- Minimum 15 mentions / tags on AHBA social media platforms
- Four tickets to the Gold Hammer Awards Gala and an opportunity to present People’s Picks Awards

**YARD SIGN SPONSOR (LIMIT ONE) ..... \$4,000**

- Company logo displayed on directional signage
- Full-page ad in the Building Alaska magazine
- Logo displayed on the home tour map in the Building Alaska magazine
- Company name mentioned in print advertising
- Minimum 20 mentions / tags on AHBA social media platforms
- Logo placement: inside Building Alaska magazine, AHBA website
- Logo placement on homepage and link to company website
- Event page listing with logo and link to company website

**Parade of Homes continued...**

**GOLD SPONSOR ..... \$3,700**

- Full-page ad in the Building Alaska magazine
- Company name mentioned in print and digital advertising
- Minimum 10 mentions / tags on AHBA social media platforms
- Logo placement: inside Building Alaska magazine, AHBA website
- Event page listing with logo and link to company website

**SILVER SPONSOR ..... \$2,700**

- Half-page ad in the Building Alaska magazine
- Logo placement: inside Building Alaska magazine, AHBA website
- Minimum five mentions / tags on the AHBA social media platform
- Event page listing with logo and link to company website

**BRONZE SPONSOR ..... \$1,700**

- Quarter-page ad in the Building Alaska magazine
- Logo placement: inside Building Alaska magazine, AHBA website
- Minimum two mentions / tags on AHBA social media platform
- Event page listing with logo and link to company website