

Sponsorships

PRESENTING SPONSOR (LIMIT ONE) \$6,500

- Recognized as “Presenting Sponsor of the Anchorage Home Show”
- Article sponsorship in the Building Alaska magazine (includes full-page article, half-page ad, article shared on social media platforms and the AHBA Blog)
- 10'x10' indoor booth and 10'x10' outdoor booth
- Company name mentioned in all advertising
- Minimum 20 mentions / tags on AHBA social media platforms
- Event page listing with logo and link to company website
- Company will be prominently listed on the handout given to attendees
- Logo placement: inside Building Alaska magazine, AHBA website (homepage and Home Show page with link to company website)
- 15 complimentary tickets to the show
- Three VIP parking passes
- Pop-up banner near and/or hang banner outside, entrance and East Gym
- Handout promo items at the entrance
- Jumbotron video and logo placement

GOLD SPONSOR \$5,200

- Full-page ad or article in the Building Alaska magazine
- 10'x10' indoor booth and half off outdoor 10'x10' booth
- Company name mentioned in print and digital advertising
- Minimum 15 mentions / tags on AHBA social media platforms
- Company will have prominent listing on the handout given to attendees
- Logo placement: inside Building Alaska magazine, AHBA website
- 10 complimentary entry tickets to the show
- Two VIP parking passes
- Up to three pop-up banners located near East Gym entrance
- Jumbotron video and logo placement

SILVER SPONSOR \$3,700

- Half-page ad in the Building Alaska magazine
- 10'x10' outdoor booth and half-off 10'x10' indoor booth (excludes end caps)
- Company name mentioned in print advertising
- Minimum 12 mentions / tags on AHBA social media platforms
- Logo placement: inside Building Alaska magazine, AHBA website
- 8 complimentary entry tickets to the show
- Two VIP parking passes
- Jumbotron video placement

Home Show continued...



TOOLKIT SPONSOR \$2,500

- Your company sponsors 100 pink toolkits given to the first 100 women each day
- Logo placement on 200 toolkits
- Opportunity to put a flyer inside the toolkit
- Opportunity to handout toolkits
- Half-page add in the Building Alaska magazine
- Minimum 10 mentions / tags on AHBA social media platforms
- Logo placement: inside Building Alaska magazine, AHBA website

COFFEE SLEEVE SPONSOR (LIMIT ONE) \$2,500

- Logo placement on over 1,000 coffee sleeves and passed out to local coffee shops of your choice
- \$2 off coupon sponsored by your company displayed on coffee sleeve
- Minimum two mentions / tags on the AHBA social media platforms

ENTRANCE SPONSOR (LIMIT ONE) \$2,500

- Setup booth near entrance
- Entrance Ad Access (place flyers at box office & information booth)
- Handout flyers / promo items to all attendees
- Set up an information table (cocktail size) near entrance

PARKING LOT SPONSOR (LIMIT ONE PER DAY) \$1,500

- Free parking sponsored by your company (main & VIP lot)
- Minimum five mentions / tags on AHBA social media platforms
- Company signage at the entrance of each lot
- Opportunity to place a flyer on parked vehicles in lots
- Logo placement: inside Building Alaska magazine, AHBA website

VENDOR KICKOFF PARTY \$1,000 OR HOST EVENT

- Opportunity to host vendors at your location to kickoff Home Show week where vendors come together to network, ask questions and pickup vendor packets
- If you choose to sponsor monetarily, AHBA will provide food and drinks; or if you choose to host the event you're responsible for securing the venue, food and drinks
- Minimum two mentions / tags on the AHBA social media platforms

POP-UP SPONSOR \$500

- Sponsor may set a pop-up display in an approved area

PLATINUM VENDOR SPONSOR \$250

- Company name bolded on web vendor list with link to your website and bolded on the handout given to all attendees at the show

Home Show continued...

