

ANCHORAGE HOME BUILDERS ASSOCIATION PRESENTS

BUILDING Alaska

Anchorage's Only Real Estate Magazine

Building Alaska is proud to be an award-winning publication by NAHB in 2023 and the only real estate magazine in Anchorage. This magazine serves as a valuable resource for homeowners, homebuyers and industry professionals alike. AHBA is committed to providing the latest news and insights on homeownership, the housing market, buying and selling properties, and the industry as a whole. With a distribution of 11,500+ copies, Building Alaska is widely distributed, appearing in the Anchorage Daily News, our home tour events, the Anchorage Home Show and member locations. Every page features valuable information that speaks directly to anyone navigating the Anchorage housing market.

SPRING ISSUE:

- Cover Sponsor Due: February 1, 2024**
- Sponsored Articles Due: February 24, 2024**
- Ad Reservation Due: March 13, 2024**
- Available for pick up: April 1, 2024**
- Insertion in ADN: April 12, 2024**

FALL ISSUE:

- Cover Sponsor Due: July 1, 2024**
- Sponsored Articles Due: July 22, 2024**
- Ad Reservation Due: August 6, 2024**
- Available for pick up: August 30, 2024**
- Insertion in ADN: September 6, 2024**

Sponsorships

GATEFOLD SPONSORSHIP (LIMIT ONE) \$7,500 (VALUE: \$10,000)

- Fully-branded 8-page spread at center of Building Alaska magazine, including 4-page fold out (\$10,000 value)

COVER SPONSORSHIP* (LIMIT ONE) \$6,000 (VALUE: \$8,550)

- Image of your choice (must be approved by AHBA) will be displayed on front cover of sponsored issue of Building Alaska magazine (\$3,000 value)
- Two full-pages dedicated to your company in sponsored issue of the Building Alaska magazine (article &/or ad) (\$2,500 value)
- Article or other provided material shared on AHBA News and social media platforms (\$500 value)
- Cover image will be on all advertising materials for sponsored issue (\$2,500 value)
- Minimum 10 mentions/tags on the AHBA social media platforms (\$350 value)

ARTICLE SPONSORSHIP \$1,750 (VALUE: \$3,050)

- Full-page article in the Building Alaska magazine (\$1,600 value)
- Half-page ad in the Building Alaska magazine (\$950 value)
- Article or other provided material shared on AHBA News and social media platforms (\$500 value)

*All potential Cover sponsors must submit their interest by the date listed above, to be selected at random. No sponsor can be selected more than once in a given two-year window, unless there is no other interest.

To reserve your ad space or for more information visit www.ahba.net or contact AHBA at 907-522-3605 or njohnson@ahba.net

Ads

2024 ADVERTISING RATES*

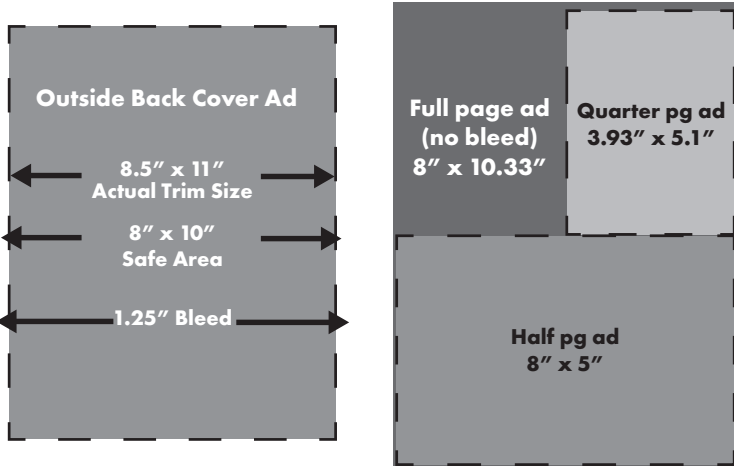
Back Cover	\$2,500	Two-Page Spread	\$2,500
Inside Front Cover	\$1,850	Inside Back Cover	\$1,850
Full-Page	\$1,500	Half-Page	\$950
Quarter-Page	\$750		

*Rates listed are for camera ready ads. Design services are available for a minimum fee of \$200; be prepared to provide all images, logos and text that should appear in the ad.

**Premium placements include inside front cover, page 3 and inside back cover

Camera Ready Ad Specs

Full page: 8" x 10.33" | Half Page: 8" x 5" | Quarter Page: 3.93" x 5.1"



Reserve Now & Save!
 Take 10% off when you reserve your sponsorship or ad in the Spring and Fall issues.
 To reserve: Ad must be reserved with full payment by Feb. 1, 2024.
 To reserve your ad space or for more information visit www.ahba.net or contact AHBA at 907-522-3605 or njohnson@ahba.net