



Anchorage’s Only Real Estate Magazine

AHBA’s official biannual publication, is the only Real Estate focused magazine in Anchorage. Targeting homeowners, homebuyers and industry professionals; this publication is distributed in the Anchorage Daily News, and available for pick up at the Anchorage Home Show, during our home tour events and at select member locations. *Building Alaska* has a distribution of 13,500+ and is sought out by consumers ready to make investments in their homes.

SPRING ISSUE:

- Cover Sponsor Due: February 1, 2023**
- Sponsored Articles Due: February 24, 2023**
- Ad Reservation Due: March 13, 2023**
- Available for pick up: April 1, 2023**
- Insertion in ADN: April 14, 2023**

FALL ISSUE:

- Cover Sponsor Due: July 7, 2023**
- Sponsored Articles Due: July 24, 2023**
- Ad Reservation Due: August 8, 2023**
- Available for pick up: September 1, 2023**
- Insertion in ADN: September 8, 2023**

Sponsorships

COVER SPONSORSHIP (LIMIT ONE) \$5,000 (VALUE: \$7,550)

- Image of your choice (must be approved by committee) will be displayed on front cover of sponsored issue of *Building Alaska* magazine (\$3,000 value)
- Two pages dedicated to your company in sponsored issue of *Building Alaska* magazine (article and/or ad) (\$2,500 value)
- Article or other provided material shared on AHBA News and social media platforms (\$500 value)
- Cover image will be on all advertising materials for sponsored issue
- Minimum 10 mentions/tags on the AHBA social media platforms (\$350 value)

ARTICLE SPONSORSHIP \$1,250 (VALUE: \$2,400)

- Full-page article in the *Building Alaska* magazine (\$1,500 value)
- Half-page ad in the *Building Alaska* magazine (\$900 value)
- Article or other provided material shared on AHBA News and social media platforms (\$500 value)

To reserve your ad space or for more information visit www.ahba.net or contact AHBA at 907-522-3605 or njohnson@ahba.net

Ads

2023 ADVERTISING RATES*

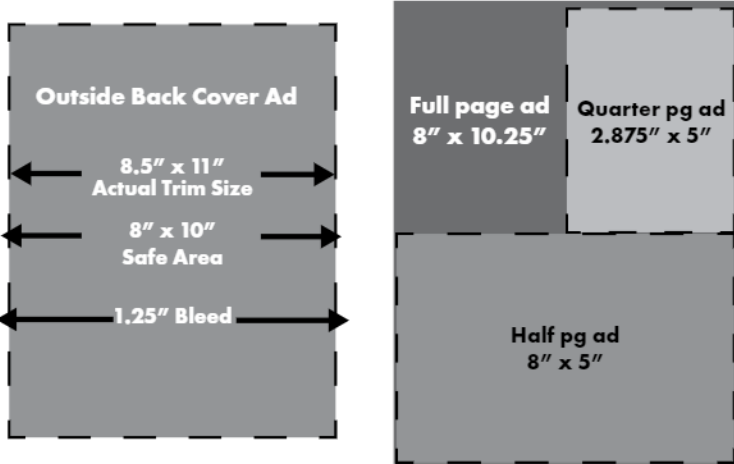
Back Cover	\$2,500	Two-Page Spread	\$2,500
Premium Placement**	\$1,850	Full-Page	\$1,500
Half-Page	\$950	Quarter-Page	\$750

*Rates listed are for camera ready ads. Design services are available for a minimum fee of \$200; be prepared to provide all images, logos and text that should appear in the ad.

**Premium placements include inside front cover, page 3 and inside back cover

Camera Ready Ad Specs

Full page: 8" x 10.25" | Half Page: 8" x 5" | Quarter Page: 3.875" x 5"



Reserve Now & Save!
 Take 10% off when you reserve your sponsorship or ad in the Spring and Fall issues.

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