



**APRIL 20 & 21, 2024**  
**ALASKA AIRLINES CENTER**

## SPONSORSHIPS

**PRESENTING SPONSOR (LIMIT ONE) ..... INVESTMENT \$10,000**

- Your Company Presents the Anchorage Home Show
- 10'x20' indoor booth and 10'x10' outdoor booth
- Article sponsorship in the Building Alaska magazine (includes full-page article, half-page ad, article shared on social media platforms & AHBA Blog)
- Five VIP parking passes
- Homepage listing with logo and link to your website
- Company name or logo in all advertising (print, radio, digital)
- Minimum 15 mentions / tags on the AHBA social media platforms
- Hang banner in East and West Gym
- 15 complimentary entry tickets to the show
- Logo placement on front cover of the Building Alaska magazine, AHBA.net, AHBANews & monthly Member Newsletter
- Jumbotron video and logo placement

**GOLD SPONSOR ..... INVESTMENT \$7,500**

- 10'x10' indoor booth and 10'x10' outdoor booth
- Company name mentioned in print and digital advertising
- Article sponsorship in the Building Alaska magazine (includes full-page article, half-page ad, article shared on social media platforms & AHBA Blog)
- Minimum 10 mentions / tags on the AHBA social media platforms
- Logo placement inside the Building Alaska magazine, AHBA.net, AHBANews & monthly Member Newsletter
- One dedicated e-blast to our database of over 1,500 contacts
- Five complimentary entry tickets to the show
- Event page listing with logo and link to your website
- Hang banner in East and West Gym
- Three VIP parking passes
- Jumbotron video and logo placement





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**SILVER SPONSOR ..... INVESTMENT \$5,000**

- 10'x10' indoor or 10'x10' outdoor booth
- Company name mentioned in all print advertising
- Full-page ad in the Building Alaska magazine
- Logo placement inside the Building Alaska magazine, AHBA.net, AHBANews & monthly Member Newsletter
- 5 mention / tags on AHBA social media platforms
- Two VIP parking passes
- Jumbotron ad placement

**TOOLKIT SPONSOR ..... INVESTMENT \$3,500**

- 100 Pink Toolkits to the first 100 women each day sponsored by Your Company
- Logo placement on 200 toolkits
- Opportunity to put a flyer inside the toolkit
- Opportunity to handout toolkits
- Minimum five mentions / tags on the AHBA social media platforms
- Logo placement inside the Building Alaska magazine, AHBA.net, AHBANews & monthly Member Newsletter

**FREE ADMISSION SPONSOR (ONE PER DAY) ..... INVESTMENT \$3,000 PER DAY OR \$5,000 TOTAL**

- Your Company sponsors free admission from 12-2 p.m.
- Logo placement inside Building Alaska magazine, AHBA.net, AHBANews & monthly Member Newsletter
- Half-page ad in the Building Alaska magazine
- 10 mention / tags on AHBA social media platforms
- One dedicated e-blast to our database of over 1,500 contacts
- Jumbotron video and logo placement

**ENTRANCE SPONSOR (LIMIT ONE) ..... INVESTMENT \$2,500**

- Hang Your Company banner near the entrance
- Entrance Ad Access (place flyers at box office & information booth and handout flyers to all attendees as they enter the show)
- Set up an information table (cocktail size) near entrance

**PARKING LOT SPONSOR (LIMIT ONE PER DAY) ..... INVESTMENT: \$2,500**

- Free parking sponsored by Your Company (Main & VIP lot)
- Minimum two mentions / tags on the AHBA social media platforms
- Company signage at the entrance of each lot
- Opportunity to place a flyer on parked vehicles in lots
- Logo placement on AHBA.net, AHBANews & monthly Member Newsletter





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**COFFEE SLEEVE SPONSOR ..... INVESTMENT \$2,000**

- Logo placement on over 1,000 coffee sleeves and passed out to coffee shops of your choice
- \$2 off coupon sponsored by Your Company on coffee sleeve
- Minimum two mentions / tags on the AHBA social media platforms

**BADGE LANYARDS ..... INVESTMENT \$2,000 OR PROVIDE LANYARDS**

- Your company logo displayed on lanyards that will be handed out to all vendors with their badges
- Logo placement on AHBA.net, AHBANews & monthly Member Newsletter
- Jumbotron ad placement

**VENDOR KICKOFF PARTY ..... INVESTMENT \$1,000 OR HOST EVENT**

- Opportunity to host vendors at your location to kickoff Home Show week where vendors come together to network, ask questions and pickup Vendor Packets
- If you choose to sponsor monetarily, AHBA will provide food and drinks; or if you choose to host the event you're responsible for securing the venue, food and drinks
- Minimum two mentions / tags on the AHBA social media platforms

**ONLINE & DIGITAL SPONSOR**

- Homepage listing with logo and link to your website ..... **INVESTMENT \$1,000**
- AHBA Blog ..... **INVESTMENT \$250**
- Dedicated section to Your Company on AHBANews (includes booth location) ..... **INVESTMENT \$50 PER NEWSLETTER**
- Half-page ad in monthly Member Newsletter ..... **INVESTMENT \$100 PER NEWSLETTER**
- One dedicated e-blast to our database of over 1,500 contacts ..... **INVESTMENT \$500**
- 10 mention / tags on AHBA social media platforms ..... **INVESTMENT \$1,500**
- 5 mention / tags on AHBA social media platforms ..... **INVESTMENT \$1,000**
- 3 mention / tags on AHBA social media platforms ..... **INVESTMENT \$750**

**BANNER SPONSOR ..... INVESTMENT \$500**

Sponsor may hang signage in an approved area in the East or West Gym

**POP-UP SPONSOR ..... INVESTMENT \$500**

Sponsor may set a pop-up display in an approved area.

**PLATINUM VENDOR SPONSOR ..... INVESTMENT: \$250**

Company name bolded on web vendor list with link to your website & bolded on the handout given to all attendees at the show

