

ANCHORAGE HOME BUILDERS ASSOCIATION PRESENTS



## Anchorage's Only Real Estate Magazine

AHBA's official biannual publication, is the only Real Estate focused magazine in Anchorage. Targeting homeowners, homebuyers and industry professionals; this publication is distributed in the Anchorage Daily News, and available for pick up at the Anchorage Home Show, during our home tour events and at select member locations. Building Alaska has a distribution of 13,500+ and is sought out by consumers ready to make investments in their homes.

### SPRING ISSUE:

- Cover Sponsor Due: February 1, 2023**
- Sponsored Articles Due: February 24, 2023**
- Ad Reservation Due: March 13, 2023**
- Available for pick up: April 1, 2023**
- Insertion in ADN: April 14, 2023**

### FALL ISSUE:

- Cover Sponsor Due: July 7, 2023**
- Sponsored Articles Due: July 24, 2023**
- Ad Reservation Due: August 8, 2023**
- Available for pick up: September 1, 2023**
- Insertion in ADN: September 8, 2023**

## Sponsorships

### COVER SPONSORSHIP (LIMIT ONE) ..... \$5,000 (VALUE: \$7,550)

- Image of your choice (must be approved by committee) will be displayed on front cover of sponsored issue of Building Alaska magazine (\$3,000 value)
- Two pages dedicated to your company in sponsored issue of Building Alaska magazine (article and/or ad) (\$2,500 value)
- Article or other provided material shared on AHBA News and social media platforms (\$500 value)
- Cover image will be on all advertising materials for sponsored issue
- Minimum 10 mentions/tags on the AHBA social media platforms (\$350 value)
- One free entry in Parade of Homes or Spring Construction Showcase (\$1,200 value)

### ARTICLE SPONSORSHIP ..... \$1,250 (VALUE: \$2,400)

- Full-page article in the Building Alaska magazine (\$1,500 value)
- Half-page ad in the Building Alaska magazine (\$900 value)
- Article or other provided material shared on AHBA News and social media platforms (\$500 value)

To reserve your ad space or for more information visit [www.ahba.net](http://www.ahba.net) or contact AHBA at 907-522-3605 or [njohnson@ahba.net](mailto:njohnson@ahba.net).



*Ads*

**2023 ADVERTISING RATES\***

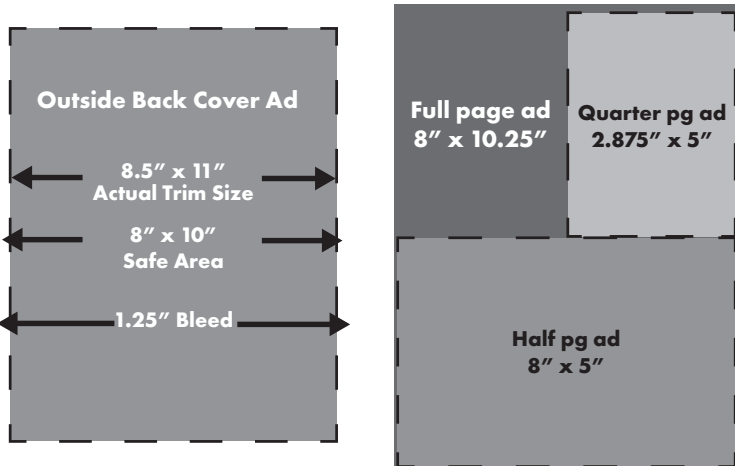
Back Cover .....	\$2,500	Two-Page Spread .....	\$2,500
Premium Placement** .....	\$1,850	Full-Page .....	\$1,500
Half-Page .....	\$950	Quarter-Page .....	\$750

\*Rates listed are for camera ready ads. Design services are available for a minimum fee of \$200; be prepared to provide all images, logos and text that should appear in the ad.

\*\*Premium placements include inside front cover, page 3 and inside back cover

**Camera Ready Ad Specs**

Full page: 8" x 10.25" | Half Page: 8" x 5" | Quarter Page: 3.875" x 5"



**Reserve Now & Save!**  
 Take 10% off when you reserve your sponsorship or ad in the Spring and Fall issues.  
 To reserve your ad space or for more information visit [www.ahba.net](http://www.ahba.net) or contact AHBA at 907-522-3605 or [njohnson@ahba.net](mailto:njohnson@ahba.net).