

## APRIL 1-2, 2023 ALASKA AIRLINES CENTER

## HOW S H O W

## **SPONSORSHIPS**

PRESENTING SPONSOR (LIMIT ONE)	INVESTMENT \$7,500
Featured as Presenting Sponsor of the Anchorage Home Show	
Complimentary 20'x20' booth	
Complimentary VIP parking pass	
<ul> <li>Company name mentioned in all advertising (print &amp; radio)</li> </ul>	
<ul> <li>Minimum of 10 mentions/tags on the AHBA social media platforms</li> </ul>	
Receive 10 complimentary entry tickets to the show	
Logo placement on AHBA.net and AHBANews	
Jumbotron video or logo placement	
GOLD SPONSOR	INVESTMENT \$5,000
<ul> <li>Complimentary 10'x10' booth (excludes end caps)</li> </ul>	
Company name mentioned in all print advertising	
<ul> <li>Minimum of five mentioned/tags on the AHBA social media platforms</li> </ul>	
<ul> <li>Logo placement on AHBA.net and AHBANews</li> </ul>	
SILVER SPONSOR	INVESTMENT \$2,500
<ul> <li>50% discount on 10'x10' booth space (excludes end caps)</li> </ul>	
<ul> <li>Minimum of three mentions/tags on the AHBA social media platforms</li> </ul>	
Two complimentary tickets to the Anchorage Home Show	
Logo placement on AHBA.net and AHBANews	
TOOLKIT SPONSOR	INVESTMENT \$3,000
<ul> <li>Logo placement on 200 toolkits that will be handed out to the public</li> </ul>	
Opportunity to put flyer inside the toolkit	
Company name mentioned on all print advertising	
<ul> <li>Minimum of five mentions/tags on the AHBA social media platforms</li> </ul>	
Logo placement on AHBA.net and AHBANews	
BRONZE SPONSOR	INVESTMENT \$1,000
Opportunity to write a blog post on AHBA.net about your business, services, etc.	
<ul> <li>Minimum of three mentions/tags on the AHBA social media platforms</li> </ul>	



• Receive five complimentary tickets to the Anchorage Home Show

• Logo placement on AHBA.net and AHBANews

