

# Don't be fooled by the headlines.



**If you're just reading the headlines, you could be missing  
a great opportunity to buy a new home.**

Consider the facts. Demand has slowed for now but Americans will need  
18 million new homes and apartment units over the next decade.

Mortgage rates remain at near record lows. And the supply of homes is  
the best in years, with a range of choices for every budget.

The market is favorable for buyers today, but that won't last forever.

**Headlines sell newspapers—we sell homes.**

**We're the nation's home builders.**



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